



Call for Proposals: Implementation Resource on Data, Intelligence and Insights

We invite bidders to propose an appropriate approach for developing and producing an Implementation Resource. This resource should guide police forces and other relevant organisations on how to collect, analyse and use data, intelligence and insights to inform the design and delivery of focused deterrence strategies.

Background

The Youth Endowment Fund exists to prevent children from becoming involved in violence. One of the ways we seek to achieve this mission is by supporting organisations to adopt interventions which have promising evidence, such as focused deterrence. [Focused deterrence](#) involves identifying the people involved in violence and supporting them to desist. It combines several core strategies:

- **Support** – Help for people involved in violence to access positive support and social services.
- **Community engagement** – Engaging the wider community to communicate that they want violence to stop and those involved to be safe, provide support, and encourage reintegration in the community. Projects will often arrange engagement between the people who are the focus of the intervention and victims’ family members, reformed former group members, and faith leaders.
- **Deterrence** – Clear communication of the consequences of violence and swift and certain enforcement if violence occurs.

Research suggests that the average impact of focused deterrence on violent crime is likely to be high. Our estimate is based on a review of 24 studies which suggests that, on average, focused deterrence strategies reduced crime by 33%. We have high confidence in our estimate of the impact on violent crime. Further information on focused deterrence is summarised in the [YEF Toolkit](#).

Focused deterrence has several core elements which are critical to its successful delivery. These are summarised in YEF’s [framework](#) on focused deterrence. One of these is the use of high-quality multi-agency data, intelligence and insights to inform the design and delivery of the intervention.

Core Element	
Focused deterrence must include high-quality, structured,	Data, intelligence and practitioner/community insights must be gathered and analysed on who and what is driving the local serious violence problem. The purpose of collecting this

<p>data intelligence gathering and analysis</p>	<p>information is to support the development of a strategy that meaningfully addresses local issues.</p> <p>Data should come from the multi-agency partnership. Intelligence should be police-led. Insights should be collected from practitioners and communities who are most knowledgeable about and connected to children and young people involved in violence</p> <p>Information should include:</p> <ul style="list-style-type: none"> ▪ details about local networks associated with violence (e.g. territories, numbers of associates, alliances). ▪ incident reviews, which assess the link between networks and recent fatal (and non-fatal) violent incidents in the area. ▪ social network analysis, to illustrate how group members are connected to each other, through contacts or arrests. ▪ demographics, needs, victimisation and offending history, and previous service engagement of children and young people involved in the network. <p>Both quantitative and qualitative data should be collected. Information and intelligence gathering relationships, processes and protocols must be sustainable. The data and intelligence collected should be accurate and responsive to the changing dynamics of the network and the associated violence. Getting this wrong could compromise legitimacy. Data should (where possible) be organised and analysed using statistical analysis software.</p>
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Extract from [YEF's Framework on Focused Deterrence](#)

Aims and approach

There is significant appetite for delivering focused deterrence in local areas because it's likely to have a high impact on preventing violence. From speaking to organisations, we know that collecting and using data, intelligence and insights within the context of focused deterrence can be challenging. For this reason, we're looking to produce an Implementation Resource which provides clear guidance to police forces and other relevant organisations (such as Violence Reduction Units and local authorities) on how to gather, analyse and use data, intelligence and insights to inform the design and delivery of focused deterrence.



The resource will also be used to inform the development of YEF’s Practice Guidance on Focused Deterrence – a tool which will be used by government departments and multi-agency partnerships to commission, design and deliver focused deterrence.

We invite bidders to propose an appropriate approach for developing a short, accessible and evidence-informed Implementation Resource on Data, Intelligence and Insights. We anticipate that the successful bidder will make use of existing evidence¹, as well as drawing upon documents from our [multi-site trial of focused deterrence](#).

Budget

We expect bids for up to £10,000 for this project.

All of our tender opportunities are issued as grant agreements. Therefore, we do not expect bidders to include VAT except in exceptional circumstances where pass-through VAT from a sub-grantee or supplier is unavoidable. In any such situation, the YEF will not provide any extra funds to cover VAT costs, and where they are incurred, they must be covered within the agreed grant amount.

Output and timeframe

The final output will be agreed with the appointed individual/team, but is expected to cover the following:

1. Purpose: The key role data, intelligence and insights plays
2. Risks and mitigations: The potential risks and limitations of using data, intelligence and insights, and the steps to take to mitigate/overcome these issues.
3. Sources: The types of information to collect to inform the design, delivery and monitoring of focused deterrence and the sources of this information. This should include multi-agency datasets such as police intelligence, education and social care data, practitioner and community insights.
4. Use: Examples of how data, intelligence and insights to inform the design, delivery and monitoring of focused deterrence.

The final output will be reviewed by the YEF as well as our expert advisory panel. Timelines are provisionally outlined below:

Activity	Expected time frame
Proposal deadline	10th July 2024
Questions accepted until	28 th June 2024
Preferred bidder appointed	12 th July 2024
Work delivered	27 th September 2024

¹ For example, Rowe, M. and Sogaard, T. F., (2019) 'Playing the man, not the ball: targeting organised criminals, intelligence and the problems with pulling levers', *Policing & Society*, and Braga, A.A. and Kennedy, D.M., (2020) *A Framework for Addressing Violence and Serious Crime*, Cambridge University Press: Cambridge.

How to apply

We invite bidders to prepare proposals of no more than 2,000 words, excluding references and are aiming to notify bidders on 12th July 2024.

In the proposal, we expect bidders to include the following:

- Objectives of the project and rationale for why these are important.
- Your proposed approach to producing the Implementation Resource.
- Your/your team's knowledge and experience. Specifically, your credentials for producing an Implementation Resource and expertise in focused deterrence and/or use of data and intelligence.
- A breakdown of the budget.

Bidders have until 10rd July 2024 to prepare their proposals and will be able to submit questions until 28th June 2024. All proposals will be reviewed by the YEF, using the criteria provided in Appendix 1. We are happy to consider bids from consortiums, as long as consideration is given to communication and how the teams will work well together. We would expect to contract with one lead member of the consortium.

Please send proposals and / or any questions to Freya Glendinning

freya.glendinning@youthendowmentfund.org.uk. and Stevie-Jade Hardy at stevie-jade.hardy@youthendowmentfund.org.uk.

Appendix 1: YEF scoring criteria

- 1. Relevant experience of core project team and understanding of topic area (30%)**
 - a) The extent to which the applicant demonstrates expertise and understanding of focused deterrence and/or the use of data and intelligence
 - b) The extent to which the proposed team demonstrates a track record of producing accessible, engaging and instructional outputs for practitioners
 - c) The extent to which the proposed team demonstrate an understanding and track record of good project management and robust quality assurance procedures
- 2. Approach (50%)**
 - a) Suitability of the approach to deliver against the aims of the project
 - b) Suitability of the approach to ensure output is accessible, pertinent, engaging to the target audience.
- 3. Value for Money (20%)**



- a) Detailed cost of your proposal and how this demonstrates value for money.

Scoring criteria	
0	Totally fails to meet the requirement - information not available
1	Meets some of the requirements with limited supporting information
2	Meets some of the requirements with reasonable explanation
3	Fully meets the requirements with detailed explanation and evidence
4	Exceeds the requirements with extensive explanation and evidence